



THE HALF MOON

NEW MASTERPIECE GLIDE & DEFINE LIQUID EYELINER

This look works for any eye shape. It's the simplest to do and is perfect for the office or a casual dinner as it's subtle yet gives the effect of thick, glammed-up lashes.

Start at the inner corner of your eye. Apply the liner at a 90 degree angle to your face rather than the side. This will help the liner stay at the lash root and not on the lid.

The trick with this look is to paint the inner bed of your lashes, not above the lashes on the lid. The precision tip on Glide & Define allows you to create even the finest line with ease.

Team the Half Moon with mascara for a classic look, every day.

Application tip:

Don't extend the eyeliner further than the last lash – the line should stay invisible.



GET READY FOR ANYTHING

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